



Curriculum Overview – Business (Year 11)

Year	Overview	Autumn 1 (Weeks 1 – 7)	Autumn 2 (Weeks 8 – 14)	Spring 1 (Weeks 15 - 20)	Spring 2 (Weeks 21 - 26)	Summer 1 (Weeks 27 - 32)	Summer 2 (Weeks 33 - 38)	Student Resources
10 (TECH Assessment Plan)	Pearson BTEC Level 1/Level 2 Tech Award in Enterprise.	Component 1: Exploring enterprises.	Component 1: Exploring enterprises.	Component 1: Exploring enterprises.	Component 1: Exploring enterprises.	Component 3: Promotion and finance for enterprise.	Component 2: Planning for and running a business.	
		Theory for component 1A: Examine the characteristics of enterprises.	Theory for component 1B: Exploring market research.	Theory for component 1B: Exploring market research.	Theory for component 1C: Investigating factors of success for an enterprise.	Theory for component 3A: Promotion.	Theory component 2A: Explore ideas, plan and pitch for an enterprise activity.	
		Assignment 1 - Examine the characteristics of enterprises.		Assignment 2 - Exploring market research.	Assignment 3 - Investigating factors of success for an enterprise.	Exam: External and synoptic.	Assignment 1 - Explore ideas, plan and pitch for an enterprise activity.	
	Homework.	Set on Sam Learning.	Set on Sam Learning.	Set on Sam Learning.	Set on Sam Learning.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning.	
11 (TECH Assessment Plan)	Pearson BTEC Level 1/Level 2 Tech Award in Enterprise.	Component 3: Promotion and finance for enterprise	Component 3: Promotion and finance for enterprise.	Exam: External and synoptic.	Component 2: Planning for and running a business.	Component 3: Promotion and finance for enterprise.	Component 3: Promotion and finance for enterprise.	
		Theory for component 3B: Financial records.	Theory for component 3C: Financial planning and forecasting.	Theory: Review the success of an enterprise activity.	Theory: Review the success of an enterprise activity.	Theory for Component 3B: financial records.	Theory for Component 3C: Financial planning and forecasting.	
		Exam: External and synoptic.	Exam: External and synoptic.		Assignment 2 - Review the success of an enterprise activity.	Exam: External and synoptic.	Exam: External and synoptic.	
	Homework.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning, Memorise and revision material.	
11 (BTEC FIRST)	BTEC Level 1/Level 2 First Award in Business.	Unit 1 Learning aim A: Know how trends and the current business environment may impact on a business.	Unit 1 Learning aim B: Plan an idea for a new business. Learning aim C: Present a business model for a business start-up.	Unit 3 Learning aim A: Explore the use of branding and the promotional mix in business.	Unit 4 Learning aim A: Understand how businesses provide customer service.	Unit 4 Learning aim B: Demonstrate appropriate customer service skills in different situations.	Unit 3 Learning aim B: Develop and promote a brand for a business.	
		Unit 1 assessment of learning aim A.	Unit 1 assessment of learning aim B and C.	Unit 3 learning aim A. Unit 2 exam.	Unit 4 learning aim A. Also re-take exams from Unit 2.	Unit 4 learning aim B and C.	Unit 3 learning aim B.	
	Homework.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning	Set on Sam Learning, Memorise and revision material.	Set on Sam Learning, Memorise and revision material.	
Notes:		Examination Specification: Pearson BTEC Level 1/Level 2 Tech Award in Enterprise.				Homework Portal: Sam Learning, Memorise, Google Classroom.		
						Further resources: Google Classroom.		